

## **Prof PhD Dina Abou Zeid (Associate Professor, Ain Shams University)**

Dina Farouk Abou Zeid is an Egyptian Associate Professor in Mass Communication Department, Faculty of Arts, Ain Shams University in Egypt. She received her BA (96) and MA (2001) both from Mass Communication Department at the American University in Cairo. She received her PhD (2007) with honor from Mass Communication Department, Faculty of Arts, Ain Shams University. She is the author of "Television Presenter's Skills". She lectures and conducts research on a variety of topics, including television production, radio production, communication skills, writing news, new media, digital media and translation. She is a supervisor of many MA and PhD theses. She worked as a television presenter in the Egyptian Television and as a reporter in the News Sector in the Egyptian Radio and Television Union.