
Studying Contemporary Media Cultures

A Two-Day Workshop

10-11 June 2022 (Fri-Sat)

Seminar Room. 315, Institute for Asian and African Studies (IAAW), Invalidenstr. 118, Humboldt University of Berlin, 10115

PROGRAMME SCHEDULE

10 June 2022

11:30-12:30 *Welcome Address*

Prof. Dr. Nadja-Christina Schneider, Dept of Gender and Media Studies for the South Asian Region, IAAW, HU Berlin.

Workshop Concept

On the Status of the Image Today: Questions from India

Dr. Jenson Joseph, Workshop Coordinator, AvH Research Fellow, Dept of Gender and Media Studies for the South Asian Region, IAAW, HU Berlin.

12:30-14:00 Lunch

14:00 *Keynote Address*

Uncanny Times: A Psychoanalytic Perspective on Contemporary Media Cultures

Prof. Clemens Apprich, Professor in Media Theory and History, University of Applied Arts Vienna.

15:15-15:30 *Break*

15:30-17:00

BarCamp: Comparative Media Cultures, A Scholarly Exchange

Moderated by Prof. Dr. Nadja Christina-Schneider, Dept of Gender and Media Studies for the South Asian Region, IAAW, HU Berlin.

11 June 2022

11:30 (Online Session) *Presentation*

Unending loops of time: Technological forms of nostalgia

Google Meet: meet.google.com/ynx-wjox-cmr

Dr. Punnya Rajendran, Assistant Professor, Dept of English Studies, Central University of Tamil Nadu, Thiruvarur, India.

Moderator: Dr. Maya Indira Ganesh, University of Cambridge.

(Workshop continues on-site)

14:00-15:15 *Presentations*

British Vlogs, Muslimwoman Monologues: YouTube Comedy as Modest Rebellion

Dr. Salma Siddique, Research Fellow, Dept of Gender and Media Studies for the South Asian Region, IAAW, HU Berlin.

(Continued...)

Mutating YouTube: The Remaking of YouTube by Local Influencers in India

Dr. Sagorika Singha, Fellow at Centre for Advanced Internet Studies (CAIS), Bochum.

15:15-15:30 *Break*

15:30-16:45 *Presentations*

'Objects in the Mirror Are Closer Than They Appear': Visions of Gender in Contemporary India

Dr. Navaneetha Mokkal Maruthur, AvH Research Fellow, Center for Modern Indian Studies (CeMIS), Georg-August-Universität Göttingen.

K-Pop Fandom as "Sub-visible Culture": Digital Work and Enjoyment in the Precarious Present

Dr. Aparna Nandakumar, Assistant Professor, Dept. Of English, Providence Women's College, Kozhikode, Kerala, India.

16:45: Concluding Panel

Dr. Britta Ohm, Media Anthropologist, University of Bern, Switzerland.

Dr. Fritzi-Marie Titzmann, Assistant Professor, Dept of Gender and Media Studies for the South Asian Region, IAAW, HU Berlin.

Reyazul Haque, Research Fellow, Leibniz Centrum Moderner Orient, Berlin.

To attend the sessions, please register by sending an email to jenzenjosef@gmail.com