

Marwan M. Kraidy (University of Pennsylvania, USA)

Annenberg School for Communication, University of Pennsylvania

I. EDUCATION

- 1996 **Ph.D., Mass Communication**, The Ohio University, USA.
1994 **M.A., Telecommunications**, The Ohio University, USA.
1992 **B.A., Communication Arts [High Distinction]**, Notre-Dame University, Lebanon.
1989 **Lebanese Baccalaureate, Humanities & Social Sciences**, Saint Joseph College, Lebanon.
1989 **Baccalauréat Français [Honors], Lettres et Langues**, Independent Candidacy

II. MAJOR APPOINTMENTS

- 2012-Sept 2011-2012 Visiting Professor, **Université Paris-Sorbonne (Paris IV)**, CELSA, Paris, France
Edward Said Chair in American Studies, American University of Beirut, Lebanon.
2011 **Professor of Global Communication** (2007-Associate Professor), Annenberg School for Communication, University of Pennsylvania, Philadelphia, USA.
2006-2007 **Founding Director**, Arab Media in Public Life, American Univ., Washington, DC.
2001-2007 **Assistant Professor of International Relations**, School of International Service, American University, Washington, DC, USA.
1996-2001 **Director of Graduate Studies and Assistant Professor of Critical/Cultural Studies**, School of Communication, University of North Dakota, USA.

III. SELECTED FELLOWSHIPS & GRANTS

- 2011 **Fellow, John Simon Guggenheim Memorial Foundation**, "Music Videos and Arab Public Life," New York, Full Year
2011-13 **Penn Fellow**, University of Pennsylvania
2007 **Annenberg Scholar-in-Residence in Culture and Communication**, University of Pennsylvania, One Semester.
06-07 **Program Development Grant**, Ford Foundation through Center for Social Media, "Arab Media in Public Life," One Semester, \$ 12, 525.
05-06 **Fellow, Woodrow Wilson International Center for Scholars**, Washington, DC, "Reality Television and Arab Politics," Full Year
05-06 **Research Grant, United States Institute of Peace**, "Reality Television and Arab Politics," One and a Half Year, \$ 42,000.

IV. SELECTED HONORS & AWARDS

International Communication Association: 2012 **Top Paper Award** in Feminist Studies; 2010 **Best Book Award** in Global Communication & Social Change; 2006 **Top Paper Award** in Popular Communication.

National Communication Association: 2011 **Diamond Anniversary Best Book Award**; 2011 **Roderick P. Hart Outstanding Book Award** in Political Communication, 2000 **Outstanding Scholarship Award** in International and Intercultural Communication.

Various Keynote and Endowed Lectures.

V-LANGUAGES

Arabic and French: Full Fluency (*Writing, reading, speaking*); **Spanish:** Near fluency (*Full reading ability, good speaking and writing*); **German and Italian** (*Limited reading knowledge*).

VI. BOOKS (published)

- 2013 **Communication and Power in the Global Era: Orders and Borders**, Routledge, London & New York [solo editor].
- 2010 **The Politics of Reality Television: Global Perspectives**, Routledge, London & New York [first co-editor with K. Sender].
- 2010 **Reality Television and Arab Politics: Contention in Public Life**, Cambridge University Press, New York and Cambridge, U.K.; Winner of 3 prizes.¹
- 2009 **Arab Television Industries**, British Film Institute/Palgrave Macmillan, London & New York [first co-author with J. Khalil].
- 2005 **Hybridity or, The Cultural Logic of Globalization**, Temple University Press, Philadelphia (South-East Asia edition, Pearson Publishing, 2007, Delhi, India).
- 2003 **Global Media Studies: Ethnographic Perspectives**, Routledge, London & New York [second co-editor with P. Murphy].

VII. ARTICLES IN REFEREED JOURNALS (since 2006)

- 2013-The Body as Medium in the Digital Age, **Communication & Critical-Cultural Studies** [in press]
- 2013-A Heterotopology of Graffiti: A Preliminary Exploration, **Orient-Institut Papers** (3), [in press]
- 2013-Neo-Ottoman Cool 2: Turkish Nation Branding and Arabic-Language Transnational Broadcasting," **International Journal of Communication**, with Omar Alghazzi [in press].
- 2013-Contention and Circulation in the Digital Middle East: Music Video as Catalyst, **Television and New Media** [in press].
- 2013-Neo-Ottoman Cool: Turkish Popular Culture in the Arab Public Sphere, **Popular Communication: International Journal of Media & Culture**, 11(1), 17-29, with Omar Alghazzi.
- 2012-Les Médias en Arabie Séoudite: Lutte Politique et Controverse Sociale de *Star Academy* au Printemps Arabe, **Anthropologie et Sociétés**, 36,1-2, 181-200.
- 2012-The Revolutionary Body Politic: Preliminary Thoughts On A Neglected Medium In The Arab Uprisings, **Middle East Journal of Culture and Communication**, 5(1) pp. 68-76.
- 2010-Hypermedia and Global Communication Studies: Lessons from the Middle East, **Global Media Journal**, 8(16), with Sara Mourad.
- 2009-Reality Television, Gender and Authenticity in Saudi Arabia, **Journal of Communication**, 59, 345-366.
- 2009-My (Global) Media Studies, **Television and New Media**, 10(1), pp. 88-90.
- 2008-Shifting Geertz: Toward a Theory of Translocalism in Global Communication Studies, **Communication Theory**, 18, 335-355 [With Patrick D. Murphy].
- 2008-Reality TV and Multiple Modernities in the Arab World: A Theoretical Exploration, **Middle East Journal of Culture and Communication**, 1(1) 49-59.
- 2008-*Star Academy* as Arab Political Satire (quick study), **International Journal of Middle East Studies**, 40(3), 369-371.
- 2007-Saudi Arabia, Lebanon, and the Changing Arab Information Order, **International Journal of Communication**, 1(1), 139-156,
- 2006-Governance and Hypermedia in Saudi Arabia, **First Monday**, 11(9), available http://firstmonday.org/issues/special11_9/kraidy/index.html.
- 2006-Reality Television and Politics in the Arab World, **Transnational Broadcasting Studies** 2 (1), 7-28.

¹ **2010 Best Book Award**, Division Of Global Communication & Social Change, International Communication Association; **2011 Diamond Anniversary Best Book Award**, National Communication Association; **2011 Roderick P. Hart Outstanding Book Award**, Political Communication Division, National Communication Association