# New Media Configurations - Changing Societies? Current Research Perspectives on South Asia, Southeast Asia, the Middle East and North Africa

Host: DFG research network Medialisation and social change outside Europe:
South Asia, Southeast Asia and the Arab-speaking region
Organisation: Nadja-Christina Schneider, Cross-sectional department for Mediality and Intermediality
Venue: Institut für Asien- und Afrikawissenschaften, Humboldt-Universität zu Berlin, Room 315

Date: November 28-30, 2013

## **Conference Program**

Thu, 28 Nov

15:30-16:00pm Conference registration

16:00-17:30pm

Panel I: Research, Media Art and Documentary Filmmaking

Moderation: Jamila Adeli (Humboldt-Universität zu Berlin, Germany)

VASANTHI MARIADASS (Srishti College of Art, Design and Technology, Bangalore, India)

Archival Practice by Harun Farocki: Effects and Affects

SOPHIE ERNST (Universiteit Leiden, The Netherlands)

An intellectual history of the power point presentation:

How a 'new media' machine was adapted and integrated into the art of projection; a case study of Japan and the Netherlands

ULRIKE MOTHES (Bauhaus-Universität Weimar, Germany)

Self-reflexive documentary film in India

18:00-19:30pm

Welcome address:

PETER A. FRENSCH (Vice President for Research, Humboldt-Universität zu Berlin, Germany)

Opening remarks:

NADJA-CHRISTINA SCHNEIDER (Humboldt-Universität zu Berlin, Germany)

**Keynote lecture:** 

MAITRAYEE CHAUDHURI (Jawaharlal Nehru University, New Delhi, India)

Media and Gender in India: What is Old? What is New?

Moderation: NADJA-CHRISTINA SCHNEIDER (Humboldt-Universität zu Berlin, Germany)

20:00pm

Documentary Film Screening:

ULRIKE MOTHES (Bauhaus-Universität Weimar, Germany)

Women's Police Station (2013)

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### Fri, 29 Nov

8.30-9:00am

Conference registration

#### 9:00-11.00am

Panel II: The political economy of media: Politics, Ownership and Technologies

Moderation: CAROLA RICHTER (Freie Universität Berlin, Germany) &

BETTINA GRÄF (Zentrum Moderner Orient Berlin, Germany)

MELANIE RADUE (Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany)

Myanmar's Bumpy Road to Media Freedom

NADIA LEIHS (Universität Erfurt, Germany)

Persisting Powers, Fragmentation and Trust. Transforming the Egyptian Media System

OMAIR ANAS (Jawaharlal Nehru University, New Delhi, India)

Arab media after Arab Spring: A Study of Al-Jazeera's Audiences

### 11:30-13:00pm

Keynote lecture:

ZIAD FAHMY (Cornell University, Ithaca, New York, USA)

Media-Capitalism: A Historical Perspective on Media and Society in Early Twentieth Century Egypt

Commentary: Bettina Gräf (Zentrum Moderner Orient Berlin, Germany)

### 14:00-15:30pm

## **Panel III: Changing Media and Religious Renegotiations**

Moderation: JENS KUTSCHER (Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany)

Comments: Patrick Eisenlohr (Georg-August-Universität Göttingen, Germany)

Input Statements:

WAI WENG HEW (Zentrum Moderner Orient Berlin, Germany)

Dakwah 2.0: Digital Dakwah and Its Implications in Indonesia and Malaysia

JEANINE DAGYELI (Berlin Graduate School Muslim Cultures and Societies, Germany)

Pious Admonitions - Middle Eastern Islamist Videos and their Pathways to Central Asia

XENIA ZEILER (Universität Bremen, Germany)

Renegotiating Hinduism via Digital Media: Indian Digital Games provoking Global Debates on ,Being Hindu'

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16:00-17:00pm

**Poster Session** 

EVA EICHENAUER (Humboldt-Universität zu Berlin, Germany)

Language, mass media and democracy: A Malaysian case study

SHAMEEM MAHMUD (Universität Hamburg, Germany)

From digital divide to digital culture - emergence of online public spheres in Bangladesh

QURRATULAIN ZAMAN (Deutsche Welle Academy, Bonn, Germany)

The influence of twitter on political mobilization of youth: A case study of Pakistan

MAX KRAMER (Berlin Graduate School Muslim Cultures and Societies, Germany)

Representation of Kashmiri identities in digital films

17:00-18:00pm

**Lecture & Afternoon Tea:** 

MARWAN M. KRAIDY (University of Pennsylvania, USA)

Plato's Digital Cave? The Arab Uprisings as Battles of Representation

Sat, 30 Nov

10:00-12:00am

Panel IV: Media Changing Identities: Focus on Gender

Moderation: FRITZI-MARIE TITZMANN (Humboldt-Universität zu Berlin, Germany)

DREDGE KANG (Emory University, Atlanta, GA, USA)

Idols of Development: The Queer Convergence of New Media and Korean Dance Performance in Thailand

XENIA GLEISSNER (University of Exeter, London, UK)

Women as Representations of Class and Modernity: Gendered Public Visibility on National TV in the United Arab Emirates

JESNA JAYACHANDRAN (Guru Nanak Dev University, Amritsar, India)

Debating rape in India: Readers' comments in the online public sphere

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### 13:00-15:00pm

## Panel V: What is new about new media? Converging Media - Changing Practices

Moderation and Input Statement: MARCUS MICHAELSEN (Universität Erfurt, Germany)

SARAH MCKEEVER (King's College, London, UK)

Mobile violence: Communalism in India and ICT Intervention

ARNIKA FUHRMANN (Cornell University, Ithaca, New York, USA)

"Shallow News in Depth": An Internet Television Intervention in Thailand

DINA ABOU ZEID (Ain Shams University, Cairo, Egypt)

Egyptian Comics on Facebook as a New Type of Citizen Media and Political Activism

FRITZI-MARIE TITZMANN (Humboldt-Universität zu Berlin)

Media mobility and convergence within India's matrimonial market

## 16:00-17:00pm

## **Concluding remarks and discussion**

Comments:

Johanna Buß (Universität Wien, Austria)

Carola Richter (Freie Universität Berlin, Germany)

Nadja-Christina Schneider (Humboldt-Universität zu Berlin, Germany)